



ITV PARTNER



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LH-ITV PANT280C.eps

PANTONE™ VERSION OF HORIZONTAL LOGOTYPE



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LH-ITV QUADRI.eps

SEPARATED VERSION OF HORIZONTAL LOGOTYPE



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LH-ITV BLACK.eps

BLACK VERSION OF HORIZONTAL LOGOTYPE (OVERPRINT)



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LH-ITV WHITE.eps

NEGATIVE VERSION OF HORIZONTAL LOGOTYPE



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LV-ITV PANT280C.eps
PANTONE™ VERSION OF VERTCAL LOGOTYPE



ITV PARTNER

LV-ITV QUADRI.eps
SEPARATED VERSION OF VERTCAL LOGOTYPE



ITV PARTNER

LV-ITV BLACK.eps
BLACK VERSION OF VERTICAL LOGOTYPE (OVERPRINT)



ITV PARTNER

LV-ITV WHITE.eps
NEGATIVE VERSION OF VERTICAL LOGOTYPE



USE OF LOGOTYPE VERSIONS ACCORDING TO BACKGROUND COLOURS AND DENSITIES



USE OF LOGOTYPE VERSIONS ON PHOTOS

HELEN BG CONDENSED

абвгдежзий̄клмно
рстуфхцчшщьюя
АБВГДЕЖЗИЙ̄КЛМ
НОПРСТУФХЦЧШЩ
ЬЮЯ
0123456789

abcdefghijklmno
pqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789

HELEN BG NORMAL

абвгдежзий̄кл
мнопрстуфхц
чшщьюя
АБВГДЕЖЗИЙ̄К
ЛМНОПРСТУФХ
ЦЧШЩЬЮЯ
0123456789

abcdefghijkl
nopqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
XYZ
0123456789

HELEN BG BLACK

**абвгдежзий̄кл
мнопрстуфхц
чшщьюя
АБВГДЕЖЗИЙ̄
КЛМНОПРС
ТУФХЦЧШ
ЩЬЮЯ
0123456789**

**abcdefghijkl
nopqrstuvwxyz
ABCDEFGHIJKLM
MNOPQRSTUVW
XYZ
0123456789**





BUSINESS CARD SIDE A - BULGARIAN



BUSINESS CARD SIDE B - ENGLISH



www.itvpartner.com

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LETTERHEADS

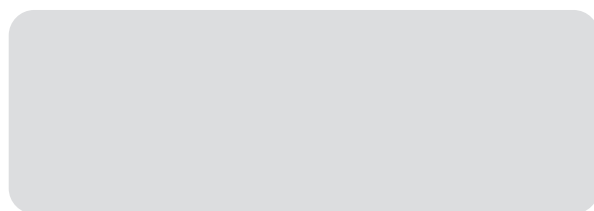
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WRITING CARDS



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PROMO A4 UPeps

BACKGROUND: MAGENTA 60 / YELLOW 100 • STRIPES: MAGENTA 40 / YELLOW 100

LARGE 4 mm + inside 210 mm + 4 mm • THICK (top to bottom) 4 mm + inside 36 mm



PROMO A4 LOW.eps

ORANGE BACKGROUND: MAGENTA 60 / YELLOW 100 • LARGE 4 mm + inside 210 mm + 4 mm • THICK 15 mm

WHITE STRIPE: LARGE 4 mm + inside 210 mm + 4 mm • THICK 2.5 mm

BLUE BACKGROUND: LINEAR GRADIENT (top to bottom) FROM CYAN 100 / MAGENTA 100 / BLACK 20, TO CYAN 100 / MAGENTA 60 • LARGE 4 mm + inside 210 mm + 4 mm • THICK (top to bottom) inside 30.5 mm + 4 mm

WIDTH OF BLUE STROKES (CYAN 100 / MAGENTA 100 / BLACK 20): 1pt

LOGO: WHITE HORIZONTAL VERSION



TEXTS CENTERED OVER ADS PHOTOS SHOULD BE SUSTAINED WHEN NECESSARY BY A SLIGHTLY DARKER SEE-THROUGH BACKGROUND MAKING THE READING OF WHITE TYPE EASIER. ON SAMPLE ABOVE, THE WHITE SLOGAN IS SUSTAINED BY A 33% OPACITY BLACK SHADE.

Précédente Suivante Arrêter Actualiser Démarrage Remplissage automatique Imprim

Adresse : @ http://www.itvpartner.com/eng/index_en.html

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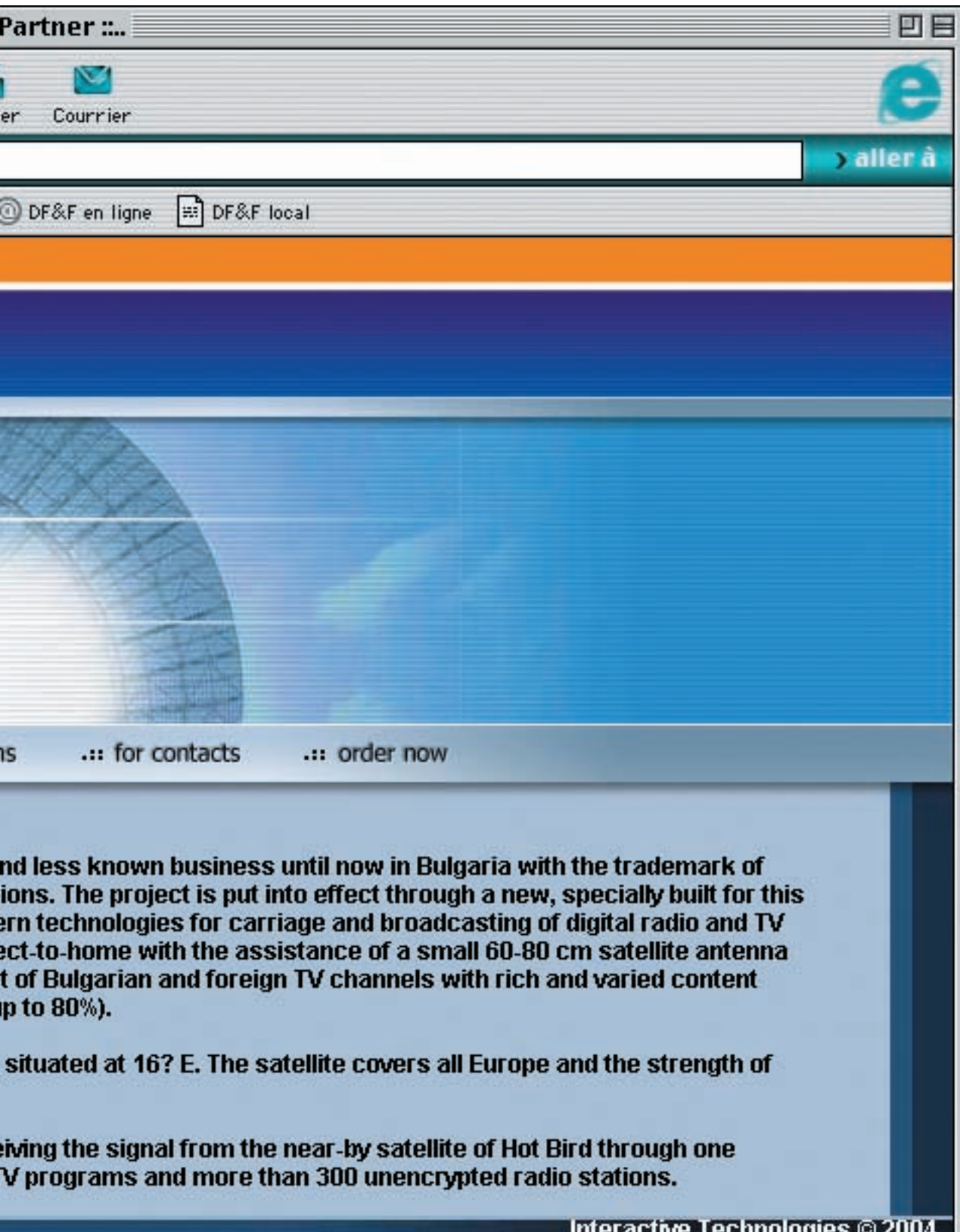
about us packages prices equipment question

about us

In March 2004 the company INTERACTIVE TECHNOLOGIES launched a new a
ITVPartner – Digital satellite television with a package of interactive applicat
purpose, satellite station named Teleport Sofit equipped with the most mode
signal. The main service offered by the company to its end user is DTH – dire
and a digital receiver (STB – set top box), every user could receive a bouque
(some part of the foreign channels will be subtitled or doubled in Bulgarian u

The programs and the data are transmitted via the satellite of Eutelsat - W2,
the signal is 50 dbW.

The unique situation of the satellite gives the exceptional opportunity of rece
antenna and a double LNB, where are situated more than 250 unencrypted T



and less known business until now in Bulgaria with the trademark of
ions. The project is put into effect through a new, specially built for this
ern technologies for carriage and broadcasting of digital radio and TV
ect-to-home with the assistance of a small 60-80 cm satellite antenna
t of Bulgarian and foreign TV channels with rich and varied content
p to 80%).

situated at 16? E. The satellite covers all Europe and the strength of

iving the signal from the near-by satellite of Hot Bird through one
TV programs and more than 300 unencrypted radio stations.



4/3 SPLASH SCREEN 1



4/3 SPLASH SCREEN 2





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